

TAYLOR HUBBARD

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HUBBARD-DESIGN.COM

EDUCATION

OREGON STATE UNIVERSITY
CORVALLIS, OR 2015-2019

_ B.A in Graphic Design
_ Photography

LINN-BENTON COMMUNITY COLLEGE
ALBANY, OR 2015-2017

_ Collegiate Athlete

SKILLS

Adobe creative suite + Wordpress
+ Google slides + Illustration +
Photography + Premiere Pro +
Branding + UX/UI design + Social
Media Management + Content
Creation + Videography +

EXPERIENCE

BRIDAL BLISS

UX/UI WEB DESIGNER _ JUN 2018 - FEB 2020

- + Created new designs and elevated a consistent brand look and feel.
- + Directly collaborated with photographer and event coordinator for content creation
- + Developed marketing plan for website and social media channels
- + Increased design organization and operations for project efficiency.
- + Art/Creative direction at weddings and events for content capture for website and social content

FREELANCE

ILLUSTRATOR / LOGO DESIGN _ MAY 2019 - PRESENT

- + Partnered with clients to create project scope of work, contract, and timeline for deliverables
- + Conducted design research to strengthen visual storytelling narrative
- + Created design concept, mood boards, sketches, and visuals for concept reviews
- + Delivered print ready files successfully under tight deadlines

OSU ATHLETICS

GRAPHIC DESIGN INTERN _ MAR 2016 - JUN 2018

- + Partnered with Athletic Marketing Director to outline project goals, timelines and content organization
- + Lead designer to concept and execute seasonal printed fan posters for event marketing
- + Developed player slides for Jumbotron content while efficiently organizing and updating player statistics
- + Packaged and delivered print-ready files successfully against tight timelines

OSU ATHLETICS

LEAD MARKETING COORDINATOR _ SEPT 2016 - MAY 2018

- + Created and managed game-day-run-of-show to ensure content capture of each required asset for marketing activities
- + Communicated with sponsors and developed interactive experiences for fans to enjoy
- + Managed, organized, and directed intern project operations
- + Regularly attended marketing strategy meetings

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